

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** CHANGES *** SEP20/12 14.32
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6305914

	CLASS: NATL.	LOCAL	REGIONAL
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(ICE)

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CO-OP BILLING NEEDED

DATE SEP20/12 14.32

TO LENA
FR JULIE
OK'D M6
TTLS RTS
PSL CFM THX 9/20

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:	CD:	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	:	WEEK INVT	:	DAYS	:	TOTL SPTS:
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AGENCY ADVERTISER CODE = AGENCY EST# = 57
AGENCY PRODUCT CODE =

44	S	730P-1100P	30	\$1,800.00	9/8	9/8	1	SAT	1
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PROGRAM : NASCAR
ORD COM1 : TP NASCAR
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-30 FOR 2 SPOTS/WK

42	S	1100E-1135P	30	\$925.00	9/8	0	SAT	0
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PROGRAM : NEWS
ORD COM1 : TIME PERIOD NEWS
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-31 FOR 2 SPOTS/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

45	A		807P-139A	30		\$1,800.00	9/8	9/8	1		SAT	1
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PROGRAM : NASCAR
ORD COM1: SPOT RAN 1106P IN NASCAR 807P-139A DUE TO WEATHER NASCAR RAN LATE
ORD COM2: SPOTS RAN 201A AND 208A DUE TO NASCAR
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-44 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-42 FOR 2 SPOTS/WK

46	A		139A-213A	30		\$925.00	9/8	9/8	2		SAT	2
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PROGRAM : NEWS
ORD COM1: SPOT RAN 1106P IN NASCAR 807P-139A DUE TO WEATHER NASCAR RAN LATE
ORD COM2: SPOTS RAN 201A AND 208A DUE TO NASCAR
PART OF A MAKEGOOD MADE UP OF LINES 45-46

STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#44	MISSED: SAT/730P-1100P	SEP8	30S	\$1,800.00	(SEP20/12)
		BUY#42	SAT/1100P-1135P	SEP8(2/WK)	30S	\$925.00	
			OFFER: SAT/807P-139A	SEP8	30S	\$1,800.00	PLS ADVISE.
			& SAT/139A-213A	SEP8(2/WK)	30S	\$925.00	
			CMT: SPOT RAN 1106P IN NASCAR 807P-139A DUE TO WEATHER NASCAR RAN LATE				
			CMT: SPOTS RAN 201A AND 208A DUE TO NASCAR				

SEP/12	49175.00	CONTRACT TOTAL	49175.00
		TOTAL SPOTS	61

MARKET TOTALS \$259,125 WFTV 22% WKMG 34% WESH 24% WOFL 19% WKCF 0% WRBW 1% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE